



## WORKING GROUP: EUSEA SCIENCE ENGAGEMENT PLATFORM, SEP

DATE: 8 May 2019

PLACE: to be confirmed

ORGANISERS: EUSEA executive team: Annette Klinkert, Andrea Troncoso, Basel Myhub

SUSTAIN executive team: Maaïke de Heij, Renske de Jonge and Joppe Rijpstra

Mobile Nuclei Coordinator: Andrea Troncoso

### Introduction

The aim of this workshop is to deliver a user-friendly, practical and meaningful Digital Science Engagement platform. Updating and re-shaping recommendations from the former EUSEA “White Book” this new platform will serve professionals and other publics in their needs to find inspiration, methodologies and tools for running science engagement and/or science communication events or activities across Europe and beyond.

The platform will be designed as collaborative effort, uniting the spirits of the [SUSTAIN project](#) and the [NUCLEUS project](#), in both of which EUSEA is actively involved:

**SUSTAIN** aims to engage pupils and their families in research projects, via citizen science, on bird migration and water management. One of its core results is to deliver a useful tool about how to run sciences festival and related activities that will enhance the awareness of different publics about the local environmental issues and sustainable development.

On the other hand, **NUCLEUS** is an EU Horizon 2020 project that is working towards a more inclusive and open research landscape, starting from Universities as practical settings where to test and try new ways of performing responsible research and innovation and open science. In this context, new ways of engaging with different target groups like deans, students, researchers, policy makers, civil society, are at the core of the project.

Since EUSEA has relevant roles in both projects, a Working Group with project partners plus interested EUSEA members and conference participants seems to be a good opportunity to develop the platform content in a collaborative way.

During a first meeting of both projects in Groningen in March 2019 the basics for this platform were developed. Participants will receive a PDF with screenshots and a summary of the platforms some days in advance.



## Objectives of the Workshop

1. Collectively review the landing pages, content and structure of the beta version of the platform.
2. Populate the platform with new resources and ideas, using the knowledge and experience of all participants.

## Wednesday 8 May

14:00-14:15	Welcoming words and round of presentations – Annette Klinkert and all participants
14:15-14:45	Presentation of the concept and progress of the platform – Andrea Troncoso
14: 45-15:45	Reviewing structure and terminology of the platform – Facilitated by Joppe Rijpstra
15:45-16:00	Break
16:00-17:00	World Café: Collecting new ideas about events, formats and activities – Facilitated by Maaïke de Heij
17:00-17:30	Wrap-up and next steps – Annette Klinkert
17:30	Closing and Sunset drinks



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